



USTA Tennessee Spring Hill Tennis Facility Recognition & Naming Opportunities

The ACE Foundation has identified the facility assets available for naming rights to raise money for the construction of the Spring Hill Tennis Center.



	Tennis Facility Diamond Founder 1 AVAILABLE	\$5,000,000
	Indoor Center Diamond Founder 1 AVAILABLE	\$2,500,000
	Outdoor Center Diamond Founder 1 AVAILABLE	\$1,000,000
	Indoor Pavillion Platinum Founder 1 AVAILABLE	\$250,000
	Lobby/Check In Gold Founder 1 AVAILABLE	\$150,000
	Concession Area Gold Founder 1 AVAILABLE	\$150,000
	USTA TN Offices Gold Founder 1 AVAILABLE	\$150,000
	Womens Locker Room Gold Founder 1 AVAILABLE	\$150,000
	Mens Locker Room Gold Founder 1 AVAILABLE	\$150,000



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Pickle Ball Area

\$125,000

Gold Founder

1 AVAILABLE



Training Room

\$100,000

Silver Founder

1 AVAILABLE



AV Camera/Streaming Svc. \$100,000

Silver Founder

1 AVAILABLE



Indoor Courts

\$25,000

Silver Founder

12 AVAILABLE



Outdoor Tennis Courts

\$100,000

Bank of Four Courts

Silver Founder

1 AVAILABLE



Outdoor Tennis Court

\$20,000

Bronze Founder

26 AVAILABLE



Wireless Internet

\$50,000

Bronze Founder

1 AVAILABLE



Playground Area

\$50,000

Bronze Founder

1 AVAILABLE



Pickle Ball Court

\$15,000

Bronze Founder

12 AVAILABLE



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Cornhole Area

\$25,000

Bronze Founder

1 AVAILABLE



Shade Structures

\$15,000

Bronze Founder

10 AVAILABLE

- Tennis was played by over 21.64 million people in 2021.
- There are over 12.6 million core players in the US that play more than 50 times a year.
- Tennis is considered one of the healthiest activities a person can participate in. Tennis players live 7 years longer than a person with a sedentary lifestyle.
- USTA Tennessee is the fastest-growing state for USTA play in the Southern section.
- USTA Tennessee has 15,574 members in the state.
- USTA members are considered core players, meaning on average they take the courts over 750,000 times a year.
- Spring Hill is expected to host over 86,000 people annually through events alone.
- Spring Hill is expected to serve over 340,000 people each year both locally, regionally, and nationally.
- Spring Hill will also be the home for USTA Tennessee which saw over 40,000 participants across the state in its programs.
- USTA Tennessee has digital traffic combined with USTA Southern of over 1 Million hits annually.



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